



## SOTOGRADE TELEVISION

**Introducing an exciting new concept for promoting all businesses in the Sotogrande area and right along the Costa del Sol.**

Sotogrande TELEVISION is a completely new and unique approach to promoting businesses in the area in a TV style advertising format with all exposure presented in 15/20 or 30/40 second TV style advertisement spots. The site includes sections for all aspects of supplies and services as well as lots of information about the area - all in video format. This revolutionary site is truly a one-stop-shop for residents and visitors alike. Sotogrande Television has an English as well as Spanish area on the site and ALL advertising spots will appear in both of these sections included in the prices below.

### WHAT'S INCLUDED IN OUR VIDEO PRODUCTION:

Your TV spot supplied on Sotogrande Television in 2 versions - English and Spanish to reach the largest possible audience.

Extra copy will be supplied to you on a DVD in Adobe Flash (.FLV) format for inclusion on your own website. Can be used in the future on your own promotional DVD.

Can be used on third-party audio-visual displays as a further advertising option.

Reciprocal web-link included to your website to increase your site optimisation

### VIDEO PRODUCTION COSTS:

TV SPOT ADVERTS: (Options available include motion graphics, royalty-free library music, voice over & professional video camera presentation.)

With Motion Graphics & Music	15/20sec:	€ 295	30/40 sec:	€ 395
With Graphics, Voice Over & Music	15/20 sec:	€ 495	30/40 sec	€ 595
With Video Camera, Voice Over, Graphics & Music		€ 695	30/40 sec	€ 795

### SOTOGRADE TELEVISION EXPOSURE:

[sotogrande-television.com](http://sotogrande-television.com) - Per calendar month's insertion: TV style advert spot:

€ 30.00 per calendar month appearing in both our ENGLISH and SPANISH sections.

Minimum hosting of 6 months (payable at commencement) or 20% disc if paid annually in advance.

### EXTRA BANNER ADS:

Extra side & page header banner adverts available - giving you even more key exposure:

SIDE BANNERS (max 125x125): PAGE HEADER BANNERS (In Flash 380x128)

In main sections: € 30 per cal month In main sections: € 50 per cal month

In sub-sections: € 20 per cal month In sub-sections: € 40 per cal month

Other promotional videos:

1 min video: € 40 pcm - 2 min video: € 45 pcm - 3/5 min video: € 50 pcm

All the above exposure rates (minimum of 6 months) to be paid monthly in advance and are ALL subject to an extra 10% discount if payment is made 6 months or 20% if paid annually in advance.

### DVD PRODUCTION (if required):

### DVD Sleeves (book style)

Quantity	Price Each	Quantity	Price Each
10 to 499	€5.00	50 to 499	€1.95
500 to 999	€3.50	500 to 999	€1.65

SOTOGRADE TELEVISION

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Terms of Payment: 50% before commencement of production and 50% on or before delivery of order.

All prices above are subject to IVA at 18%.